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ROYAL PARK HOTEL RECEIVES FIRST GLOBAL AWARD
Local boutique hotel recognized for outstanding sales engagement

ROCHESTER, MI – February 4, 2015 – Rochester-based Royal Park Hotel received their first global award from Worldhotels for Best Sales Engagement on Friday, January 23, 2015. The prestigious award was accepted on behalf of Royal Park Hotel by the hotel's Director of Sales and Marketing Susan Keels at The Garden Hotel in Guangzhou, China during the Worldhotels Annual Conference.

"The award was truly a team effort and we are honored and thrilled to be recognized," said Keels. "The partnership we have developed with Worldhotels has enabled us to expand our sales reach across the globe, building new relationships and enhancing market awareness for our property and the Detroit metropolitan area. We look forward to exploring limitless opportunities with Worldhotels – our future is bright!"

With over 500 international luxury and upscale hotels in Worldhotels' portfolio, Royal Park Hotel was acknowledged for their strong sales leadership and involvement with the global hotelier brand's force of directors and managers in Europe, Asia and the Americas. The hotel's sales efforts included sharing the Royal Park Hotel experience with the business travel market, attending national sales missions and a willingness to host events and embrace other sales initiatives.

The Worldhotels Annual Conference was established in 1971 and has become an invaluable tool for the brand's hotels – it is a chance for hoteliers to come together and learn from some of the best leaders and educators in the hospitality industry. This year's conference featured several speakers including Michael Losier, the Expert Law of Attraction trainer, author and internet TV host as well as Suyoung Kim, Chief Dreamer of Dream Panorama.

In addition to sharing their sales efforts with Worldhotels, Royal Park Hotel has recently conducted several training programs for major luxury branded companies covering how to succeed in the luxury market, customer service excellence and guest experience engineering.

Without a doubt, Royal Park Hotel General Manager Jay Haratsis' professional mantra has played a role in the hotel's success: "Be phenomenal or be forgotten. Greatness doesn't come at a discount. Success is not on sale."

The Royal Park Hotel, a luxury boutique property, is located 30 miles north of Detroit in Rochester, Michigan. Its 1,200 person-capacity Royal Grand Ballroom setting complements the hotel's English Manor-inspired interior, with 15-foot ceilings, Italian marble flooring and Murano glass chandeliers. For more information, visit www.royalparkhotel.net.

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