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ROYAL PARK HOTEL RECEIVES SECOND GLOBAL AWARD *Local boutique hotel recognized for “Best Experience Creator”*

ROCHESTER, MI – February 17, 2015 – Rochester-based Royal Park Hotel received their second global award from Worldhotels for Best “Experience Creator 2016” on Saturday, January 23. The prestigious award was accepted on behalf of Royal Park Hotel by the hotel’s Director of Sales and Marketing Susan Keels, Guest Services Director, Marsha Richards and Executive Housekeeper, Kevin Bayless at The Grand Elysee Hotel in Hamburg, Germany during the Worldhotels Annual Conference.

“The award was truly a team effort and we are honored and thrilled to be recognized by Worldhotels,” said Keels. “Our team is focused on creating stories and memories, crafting unique experiences on a daily basis. Business travelers from all over the globe arrive as guests, stay as friends and leave as family! We partner with the Rochester DDA and include the “historical and hip” charm of Downtown Rochester “Main Street” as part of our hotel amenities. Encouraging guests to buy local, take fly fishing lessons, bike on Paint Creek Trail, and enjoy many other downtown activities” says Keels.

The Worldhotels Annual Conference was established in 1971 and has become an invaluable tool for the brand’s hotels – it is a chance for hoteliers to come together and learn from some of the best leaders and educators in the hospitality industry. With over 500 international luxury and upscale hotels in Worldhotels’ portfolio, Royal Park Hotel was the only hotel in the Americas that was honored with such prestigious award.

So what is the secret? “Our recipe is simple, take passion and vision, sprinkle in committed team members, add a pinch of imagination and forget the box!” says Royal Park Hotel General Manager, Michael Platt.

The Royal Park Hotel, a luxury boutique property, is located 30 miles north of Detroit in Rochester, Michigan. Its 1,200 person-capacity Royal Grand Ballroom setting complements the hotel’s English Manor-inspired interior, with 15-foot ceilings, Italian marble flooring and Murano glass chandeliers. For more information, visit www.royalparkhotel.net.