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ROYAL PARK HOTEL RECEIVES THIRD GLOBAL AWARD

Local boutique hotel recognized for “Best Experience Creator”

ROCHESTER, MI – February 8, 2018 – Rochester-based Royal Park Hotel received their third global award from Worldhotels for Best “Experience Creator” on Friday, January 26, 2018. The prestigious award was accepted on behalf of Royal Park Hotel by the hotel’s General Manager, Mike Platt and Director of Sales and Marketing Susan Keels at the Hongqiao Jin Jiang Hotel in Shanghai, China during the Worldhotels Annual Conference.

“The award was truly a team effort and we are honored and thrilled to be recognized by Worldhotels. Our team is focused on making memories, traveling like a local and crafting unique experiences on a daily basis for business travelers from all over the globe who arrive as guests, stay as friends and leave as family” says Keels.

Royal Park Hotel was also one of only three hotels recognized for their significant efforts in “Increased Revenue Management YOY” and Director of Sales and Marketing, Sue Keels was presented a WOW Award for her untiring contribution to her community in making her corner of the world a better place and for her dedication towards START WITH WHY, a philosophy by Simon Sinek and introduced to Keels and team by Worldhotels several years ago. The WHY concept drills down the heart and soul of business and defines true purpose and passion.

The Worldhotels Annual Conference was established in 1971 and has become an invaluable tool for the brand’s hotels – it is a chance for hoteliers to come together and learn from some of the best leaders and educators in the hospitality industry. With over 500 international luxury and upscale hotels in Worldhotels’ portfolio, Royal Park Hotel was the only hotel in the Americas that was honored with such prestigious award.

So what is the secret? “Our recipe is simple, take passion and vision, sprinkle in committed team members, add a pinch of imagination and forget the box!” says Royal Park Hotel General Manager, Michael Platt.

The Royal Park Hotel, a luxury boutique property, is located 30 miles north of Detroit in Rochester, Michigan. Its 1,200 person-capacity Royal Grand Ballroom setting complements the hotel’s English Manor-inspired interior, with 15-foot ceilings, Italian marble flooring and Murano glass chandeliers. For more information, visit www.royalparkhotel.net.