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ROYAL PARK HOTEL RECEIVES FOURTH GLOBAL AWARD

Local boutique hotel recognized for “Best Experience Creator”

(ROCHESTER, MI – June 26, 2019 –)Rochester-based Royal Park Hotel received their fourth global award from WorldHotels for “Best Experience Creator” on Friday, June 14. The prestigious award was accepted on behalf of Royal Park Hotel by the hotel’s General Manager, Susan Keels, during the WorldHotels Annual Conference at the Flemings Selection Hotel in Frankfurt, Germany.

Royal Park Hotel continues to be recognized as a hotel leader and early adopter in “*START WITH WHY*”, a philosophy by Simon Sinek that was introduced to Keels and team by WorldHotels several years ago. The *WHY* concept drills down the heart and soul of a business, and defines true purpose and passion which contributed to winning this notable award.

Oscar Gomez, WorldHotels Latin America Regional Director who presented the Global “Best Experience Creator Award” explains why Royal Park Hotel was selected out of 350 worldwide hotels.

“The Royal Park Hotel believes in the importance of collaboration, a shared world and a relentless focus on finding a better way. This is conveyed within their guest experience and their limitless generosity towards their community, local suppliers and guests. Through their philosophy of sharing, they allow their community to flourish which creates authentic, locally crafted experiences and added value for the guest and supported local businesses. Their team has been trained not only to sell but to “tell”; tell stories, share knowledge, offer local insights and experiences that leave their guests feeling fulfilled and enriched.”

Royal Park Hotel, along with The Kunlun Jing An, Shanghai China; The Hotel Quirinale, Rome Italy; The Atlantic Congress Hotel, Essen Germany; and The Derby Hotel, Barcelona Spain were the only hotels to receive an award.

“The award was truly a team effort and we are honored and thrilled to be recognized by WorldHotels. Making memories, traveling like a local and crafting unique experiences for our guests is our main focus. Whether you are a business traveler, wedding couple or someone who lives locally looking for a staycation, you may arrive as a guest but you will stay as friends and leave as family” says Keels, General Manager of Royal Park Hotel.

The WorldHotels Annual Conference was established in 1971 and has become an invaluable tool for the brand’s hotels – it is a chance for hoteliers to come together and learn from some of the best leaders and educators in the hospitality industry. With over 350 international luxury and upscale hotels in WorldHotels’ portfolio, Royal Park Hotel was the only hotel in the Americas to receive an award.

The Royal Park Hotel, a luxury boutique property, is located 30 miles north of Detroit in Rochester, Michigan. Its 1,200 person-capacity Royal Grand Ballroom setting complements the hotel’s English Manor-inspired interior, with 15-foot ceilings, Italian marble flooring and Murano glass chandeliers. For more information, visit www.royalparkhotel.net.